

# THiNK BIG

**INNOVATE 2013**

A TECHNOLOGY & ENTREPRENEURSHIP FORUM

**BREAKTHROUGH »**  
**TRANSFORMING**  
BUSINESS THROUGH  
**INNOVATION**

WEDNESDAY  
13 NOVEMBER 2013

GRAND HALL  
THE EMPIRE HOTEL  
& COUNTRY CLUB



## the innovate **FORUM**

Now on its 6th year, the THiNKBIG Innovate Forum themed "BREAKTHROUGH: Transforming Business through Innovation" will focus on how Innovation, Creativity and Multimedia have a role in driving the Brunei economy forward.

Co-organised by the iCentre and Asia Inc Forum, the THiNKBIG Innovate Forum will create opportunities for local and global industry stakeholders and the public to meet, connect, network, exchange experiences, ideas and knowledge in the context of innovation.

## the **PARTICIPANTS**

Entrepreneurs, ICT industry leaders, government and corporate CIOs, CEOs, COOs, CTOs, telecommunications companies and vendors, technology consultants, system architects and analysts, programmers, creative startups, artists, designers, bloggers, students and everyone looking to be inspired.

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BUSINESS THROUGH  
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# the SPEAKERS

 »

jonathan  
**BUFORD**

CEO &  
FOUNDER  
OF MAKIBLE



steve  
**LAI**

CO-HOSTS AT  
CHANNEL  
NEWS ASIA &  
ANCHOR AT  
NEWS NOW



andrew  
**McGLINCHEY**

SENIOR PRODUCT  
MANAGER AT  
GOOGLE  
SOUTHEAST ASIA



Dr. Dina  
**IBRAHIM**

ASSOCIATE  
PROFESSOR AT  
SAN FRANCISCO  
STATE UNI.



daryl  
**ARNOLD**

CEO OF  
NEWTON  
CIRCUS

A close-up portrait of Daryl Arnold, a man with short brown hair, a light beard, and black-rimmed glasses. He is smiling and wearing a dark suit jacket over a light-colored shirt. The background is a dark, neutral color.

# daryl ARNOLD

CEO OF  
NEWTON  
CIRCUS

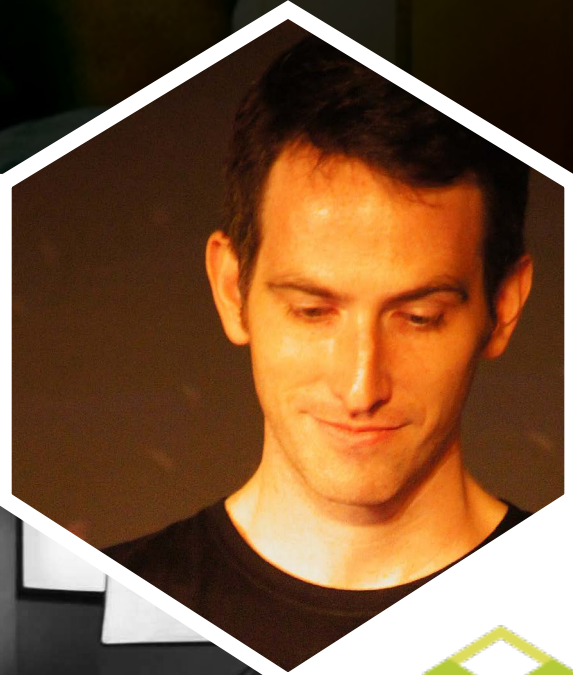
▶ Newton Circus is a technology company inventing communities and services designed to make urban and rural environments more livable, competitive, and sustainable. Prior to Newton Circus, Daryl was the co-founder & Group CEO of Profero a global, independent digital communications agency. From a small office in London organically built Profero into a team of over 500 planning, creative, media and technology talents working in 14 countries for clients such as Apple, Diageo, Johnson & Johnson, Lufthansa, Mercedes-Benz and PepsiCo. In addition to the day-to-day agency business encouraged and supported enterprise in areas such as Advertising Technology, Mobile Content, Music and Retail.



# Jonathan BUFORD

FOUNDER  
OF MAKIBLE

Being the driver behind the business, handling strategy and core development management, in 2011, Jonathan Buford along with Felix Lam founded Makible which enables digital manufacturing by developing 3D printing and related technology for people to create, design and build products. Based in Hong Kong with a dedicated 3000 square foot facility for both development and production, Makible is able to deliver digital manufacturing machines and supplies with a streamlined process. They foresee providing print on demand and digital content in the future as well as applications for creating relevant content.



steve  
**LAI**

**CO-HOSTS AT  
CHANNEL NEWS ASIA &  
ANCHOR AT NEWS NOW**

- ▶ Steve currently co-hosts Channel NewsAsia's weekday noon bulletin Asia Connect and anchors the hourly afternoon news belt News Now. Some highlights of his work include fronting coverage of the US Elections, the London Olympics, and the 2012 European Championships (Football). Steve also presented Imagine Singapore 2030, a documentary produced by Channel NewsAsia tracing Singapore's transformation from a congested backwater town to a modern metropolis.



# Dr. Dina **IBRAHIM**

**ASSOCIATE PROFESSOR**  
IN THE BROADCAST AND  
ELECTRONIC COMMUNICATION ARTS  
DEPARTMENT AT **SAN FRANCISCO**  
**STATE UNIVERSITY**

- ▶ Dr. Dina Ibrahim is an Associate Professor in the Broadcast and Electronic Communication Arts department at San Francisco State University, where she has been teaching Radio and Television News Production courses since 2003. Her research interests include the role of television talk shows in postrevolution Egypt and the impact of negative news images on self-perception among Arab and Muslim Americans. Professor Ibrahim is also interested in investigating the role of individual reporter perceptions among international correspondents. She has reported for the BBC World Service Radio in London, CNN in Atlanta and Cairo, NPR in Austin, Texas and United Press International in Cairo.



andrew  
**McGLINCHEY**

**SENIOR PRODUCT  
MANAGER AT GOOGLE,  
SOUTHEAST ASIA**

- ▶ Andrew McGlinchey joined Google in 2008 and is now the Head of Product Management for Southeast Asia, bringing Google's wide range of products and services to the region, and across emerging markets. Prior to Google, Andrew worked on such diverse domains as developing conversational agents and automatic video editing at startups, improving voicemail at Nortel and building the user interface of Windows Vista at Microsoft.



8.00am - 8.45am	Registration and Welcome Refreshments
8.45am	Arrival of Guest of Honour
9.00am - 9.30am OPENING SESSION	Welcoming Remarks Opening Keynote Address
9.30am - 10.45am SESSION ONE	<p><b>Forum Insights On Innovation And Culture</b> ▶▶</p> <p><b>Google's Pillars of Innovation</b> How Google creates a culture of innovation, and how you can too.</p> <p><b>3D Printing: An Innovation Story</b> How is innovation like 3D printing changing the landscape of possibilities? Followed by an open moderated forum discussion on "Keeping up with Innovation - Is Innovation best driven top-down or bottom up?"</p>
10.45am - 11.15am	Networking Break
11.15am - 12.30pm SESSION TWO	<p><b>Forum Focus On Emerging Trends In Social And Broadcast Media</b> ▶▶</p> <p><b>The Power of Media in Connecting People</b> What are the emerging trends that are making an impact? How is the media building bridges between cultures and businesses? How to leverage the media to connect to new and old audiences?  Forum discussion to focus on The Media's Role in Influencing Innovation</p>
12.30pm - 3.00pm SESSION THREE	<p>Arrival of Special Guest Networking Lunch</p> <p><b>Forum Focus on Making Business Matter</b> ▶▶</p> <p><b>Doing Good while Doing Well</b> Is CSR more important than profit? Can businesses have both? Learn about the importance of strategies that aim to leave lasting legacies while growing the bottom line.  Presentation of the iMMerse Multimedia Awards</p>
3.00pm - 4.30pm SESSION FOUR	<p>Focused Concurrent Masterclasses:</p> <p><b>Forum Masterclasses On Creativity And Innovation</b> ▶▶</p> <p><b>Masterclass 1</b> <b>Creativity: Thinking without a Box</b> Learn how to think and work creatively</p> <p><b>Masterclass 2</b> <b>Strategic Shift: Harnessing Innovation in Business</b> Learn how to unlock and apply innovation in your workplace</p>
4.30pm	Closing Remarks Networking Refreshments

## registration form

full name

name to appear on name tag

position

organisation

address

tel

fax

email

please fax completed registration form to **+673 222 9814**  
closing date for registration **8 November 2013**

- registration fee:
- regular b\$325
  - early bird b\$250  
(if you register by 11 october 2013)
  - group registration b\$250  
(minimum 5 persons from same organization)

### payment methods

credit card    

name of  
cardholder

date

card

signature

exp date

bank transfer to 'asia inc forum sdn bhd' Baiduri Bank a/c no: 02-00-110-342428

note: please fax us the stamped pay in slip as proof of payment together with details of who the payment is for. local & overseas bank charges to be borne by participant.

please note: payment is non-refundable but is transferable to another registered delegate.

further inquiries, please contact farah nazurah at **+673 238 2616**  
or email [farah.nazurah@icentre.biz](mailto:farah.nazurah@icentre.biz)

to register, please contact nanette ramos at **+673 222 6555**  
or email [ramos.nanette@asiainforum.com](mailto:ramos.nanette@asiainforum.com)

to register online, please visit our website at [www.asiainforum.com](http://www.asiainforum.com)

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