

# FINDING MYSELF AND MY SUCCESS IN 1901

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1901 Hot dogs



- WHY DO MOST PEOPLE STRIVE TO BE SUCCESSFUL?
- SUCCESS=HAPPINESS
- HAPPINESS= WEALTH + POWER
- REALLY????

The Quest for Success



# When the shoe never quite fit

- Any career choice I tried did not feel quite right
- Why did “success” feel so empty?
- And so the search for “fulfilling success” continued.....

Their existence serve a purpose,  
**What's yours?**



My Quest for  
SUCCESS





# The Birth of the Accidental Entrepreneurs

**...And so the search for “fulfilling  
success” continues....**



# Why Entrepreneurship?

- Romantic idealism

- WHY NOT???

Their existence serve a purpose,  
**What's yours?**



# When the going gets tough.....

Their existence serve a purpose,  
**What's yours?**



- A lack of funds to fund business
- A lack of knowledge and experience in business
- A lack of knowledge and experience in franchising
- Managing a dynamic and changing world-SARS, The 9-11 perception shift, petrol price increase
- The 2004 “Sausage Fiasco”
- Managing growth

## Key Challenges





# Where did I find the strength to go on?

When “finding a reason not to call it  
quits”

became the sustaining factor instead  
of the overwhelming need to succeed

- Ambitious
- Courageous
- Open minded
- Risk takers
- Dared to be different
- Determined
- Creative
- Always played all out
- Avid knowledge seekers
- Not afraid of setbacks
- People oriented
- Optimistic
- Confident
- Believer of God's miracles
- Responsible



## Our Personality Traits



# Recipe for Success

- Focused
- Persevere
- Optimistic
- Courageous
- Unwavering faith in God Almighty that success will come

**Do you have what it takes?**



# Finding a reason not to quit Vs Finding a reason to succeed

Their existence serve a purpose,  
**What's yours?**





# The Re-branding of 1901

**Finding Inspiration**



My reasons for wanting success became clear to me when I went through the process of asking myself what are my 1) **Values** 2) **Mission** 3) **Vision**

**The light! The light! I can finally see the light!**



- Unleash the Power Within- Tony Robbins
- Date with Destiny- Tony Robbins
- Living in Mastery- Dhyan Vimal
  
- AI-QURAN -RECONNECTING WITH ISLAM AND ALLAH THE ALMIGHTY

**My Reference Points**



- Certainty/Comfort
- Uncertainty
- Connection
- Growth
- Significance
- Contribution

6 Basic Human Needs





When the reason for wanting success became clear, obstacles got easier to overcome. I always wondered if I would ever get the chance to see the light at the end of the tunnel, After the re-branding exercise and I found my reason to succeed, I actually saw the light.

Finding My Reason to Succeed= JOY!JOY!JOY!



- Anyone has the ability to be persistent and overcome challenges if he or she is truly compelled to do so.
- Entrepreneurship is faced with challenges
- The difference between a successful entrepreneur and a drop-out entrepreneur is that the successful entrepreneur had the strength to overcome all the challenges.
- Can we generally assume that one individual is smarter and stronger than the other and that is why one succeeded and the other one didn't.
- Or could it be that one entrepreneur did not have a compelling enough reason to succeed and the other one didn't.

**Is one human being really better than the other?**



- To share my experience with you with the hope that I can **INSPIRE** you to unleash your full potential
- To impart with you some **WISDOM** with the hope that you will achieve greater accomplishments at a faster pace than I did
- To have you **BELIEVE** that you can express yourself, beliefs, hopes and dreams through the business that you build. .
  - That you can find your **success** when you have:-
    - 1)given your **ultimate best** in whatever you do and
    - 2)when you have served **GOD ALMIGHTY** and your fellow **MANKIND** on this earth with the unique gifts, talents and resources granted to you

Their existence serve a purpose,  
**What's yours?**





The End

**TITLE**





**TITLE**





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