

**Women Leading Change:
Challenges and Opportunities**

8 July 2009 at the Empire Hotel & Country Club

PROGRAM

8.00am – 9.00am Arrival and registration of participants

9.00am – 9.30am
OPENING SESSION

Welcome Remarks
by **Dato Timothy Ong**, Acting Chairman, Brunei Economic Development Board

Opening Address
by **HRH Princess Hajah Masna**, Ambassador-at-Large, Ministry of Foreign Affairs and Trade Brunei Darussalam

9.30am – 10.30am
SESSION ONE

“Women As Agents of Change”
Address by **Ms Yenny Wahid**, Director, The Wahid Institute, Jakarta, Indonesia

followed by comments by
Hon. Judge Datin Paduka Hjh Hayati binti Pehin OKSDSP Hj Mohd Salleh, High Court Judge, Brunei High Court

and open forum discussion

Moderator: **Dato Timothy Ong**

10.30am – 11.00am

Networking Break

11.00 – 12.30 noon
SESSION TWO

“Womonomics”: How is the role of women in business and management changing? Is it still a man’s world? How level is the playing field? How are women managing the competing demands of work and family?

Address by **Dr Amelou Reyes**, President, ASEAN Confederation of Women Organizations

followed by an open forum discussion led by:

- **Ms Haslina Taib**, CEO, BAG Networks
- **Ms Anne Aziz-Parker**, Vice President – Corporate Communications, Royal Brunei Airlines
- **Ms Faridah Dato Talib**, Head of Corporate Business Planning and Economics, Brunei Shell Petroleum
- **Ms Yvonne Kuan**, General Manager, Cedar Management Services

Moderator: **Dr Sophiana Chua**, Dean, School of Business and IT, Institute Teknologi Brunei

12.30pm – 2.30pm
SESSION THREE

Luncheon Address @ the Empire Theatre

Women as Entrepreneurs: The Success of Women-led Businesses

Address by **Tengku Rozidar Tengku Zainol Abidin**, Co-Founder and CEO, Nineteen O One Sdn Bhd, Malaysia followed by Q & A.

Tokens of recognition presented to outstanding Bruneian Women Leaders in government, business, the academe and civil society

2.30pm – 3.45pm
SESSION FOUR

Women Mean Business: How to create your Personal Brand

A discussion on how a distinctive personal brand improves the effectiveness and productivity of women led by:

- **Ms Reene Ho-Phang**, Managing Director, Brandstory Inc, Singapore
- **Ms Lily Chiam**, Director, Expressions Music
- **Ms Nadzaty Azma Azeez**, Project Coordinator, Everwide Darulsalam
- **Ms Lili Yong**, Proprietor, Lilli Lingerie

Moderator: **Ms Olivia Frances Ng**, Marketing Officer, Sungai Liang Authority

3.45pm – 5.00pm
SESSION FIVE

Empowering Women in the Workplace: How can Men Contribute?

A dialogue between a panel comprising women and men in senior management positions on how the workplace can be rewarding for both women and men, led by:

- **Ms Ang Ley Hian**, Senior Manager, Brunei Economic Development Board
- **Mr Ti Eng Hui**, Deputy General Manager, Baiduri Bank Berhad
- **Ms Neslihan Aydagul**, Country Director, Oxford Business Group
- **Professor Tong Chee Kiong**, Special Academic Advisor, Universiti Brunei Darussalam
- **Ms Hazizah Osman**, Deputy General Manager, Brunei Press

Moderator: **Pg Hj Izam Ryan PLKDR Pg Hj Bahrin**, Head of Corporate Services, BAG Networks

5.00pm

Closing Remarks followed by Networking Reception